

Rolling Out the West Side Mākeke

▶ Mario Patino, founder of Patino Graphic Design, front, launched his pop-up marketplace on May 7.

Here, he poses with sponsors, from left, Jarrin Bannister and Melissa Macabantad from Lissa's Treats, Tom and

Eileen Zolen from Z's Bakery & Deli, and Malia Ramiro from Rim Lickah. Seventeen vendors sold food, jewelry and other products at the Wai'anae event, which Patino hopes to repeat. Patino runs a growing design studio in Mākaha and

has created logos for Camp Pālehua, Akana Bros. Construction, Hawaiian Pastele Co., Lū'au Hale Hoaloha at Mauna Lani and others. He also offers consulting services on marketing, branding and social media. He moved to the Leeward

Coast with his Mākaha-born wife, who he met in art classes at UH Mānoa. "We love the West Side. This is the reason we try so hard to uplift and shine a spotlight on this area."

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PHOTOGRAPHER
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