



MEDIA BIO

MARIO PATIÑO

FOUNDER & CREATIVE DIRECTOR
Patiño Graphic Design

Mario Patiño is the Founder and Creative Director of Patiño Graphic Design, an award-winning creative agency specializing in branding, packaging, environmental graphics, print and brand strategy.

For more than two decades, Mario has helped businesses translate their stories into distinctive visual identities and experiences. His work spans hospitality, retail, education, food and beverage, community organizations and major destinations throughout Hawaii.

His work and business leadership have been recognized by the Pele Awards, Hispanic Chamber of Commerce Hawaii and DIELINE Awards, with his projects and entrepreneurial journey featured across Hawaii media.

SELECTED RECOGNITION

DIELINE Awards 2026

Pawniolo Pets Packaging - 2nd Place

Small Business of the Year 2024

Hispanic Chamber of Commerce Hawaii

Pele Award 2022

Luau Hale Hoaloha - Bronze, Logo Design

MEDIA & SPEAKING

ThinkTech Hawaii

Connecting Hawaii Business & Hola y Aloha

University of Hawaii

Guest speaker & BIZ Talk

Leadership

Hispanic Chamber of Commerce Hawaii Board of Directors

patino.biz

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